



Vollagen®

Consumer Efficacy Study: Introduction

- Laboratory data and theoretical data are all very well, but we wanted to try Vollagen® on people to observe results in real world settings.
- We worked with Ayton Global Research (AGR), a leading and award-winning independent global consumer testing organisation. AGR has over 600K volunteers worldwide and works under strict quality systems and protocols to deliver impartial efficacy studies that meet Advertising Standards requirements.
- We performed a study over a 60-day period using 1000mg of Vollagen (2 x capsules) per day. Study subjects were given unbranded sachets with dose and usage instructions.



Vollagen[®] Consumer Efficacy Study: Study Criteria

- 55 female participants aged 30-60.
- Questions, set by AGR to meet internal standards, were scored 1-8 (Strongly Disagree to Strongly Agree). Only mean scores of 66% and above were accepted as 'pass' claims.
- Subjects were given the option of providing comments about the product and their personal experiences.



Vollagen® Summary of Results

After 60 days of use:

- ✓ Firmer, more hydrated skin.
 - ✓ Fine lines and wrinkles reduced.
 - ✓ Skin tone is more even and radiance enhanced.
 - ✓ Appearance of dark circles reduced and eyes look less tired.
 - ✓ Supple, smoother skin.
- ✓ Breakouts and blemishes reduced.
 - ✓ Skin appears healthier and complexion looks brighter.
 - ✓ Nails feel stronger, look healthier, and condition improved.
 - ✓ "I look and feel more youthful."



Vollagen®

Results in detail: The product itself

General feedback on the product:

- ✓ Good appearance.
- ✓ Easy to swallow.
- ✓ Happy to take the supplement regularly.
- ✓ I would buy this product.
- ✓ I would recommend this product.

“This is an easy way to take a Collagen supplement.”

“Easy to swallow capsules with no smell or taste.”

“I am amazed at the effects of this product and don’t ever want to be without it.”



Vollagen®

Results in detail: Hydration, Firmness, Suppleness

After 60 days of use, subjects reported that with regular use:

- ✓ Skin feels more hydrated.
- ✓ Skin feels softer.
- ✓ Skin feels smoother.
- ✓ Skin feels more supple.
- ✓ Skin feels firmer.



Before



After

“Brilliant supplement for dry skin.”

“Makes all over body dry skin disappear within a week.”

“My skin feels smoother and more supple.”

“My skin feels plumper and hydrated.”

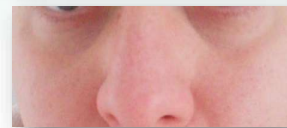


Vollagen®

Results in detail: Radiance and tone

After 60 days of use, subjects reported that with regular use:

- ✓ Skin feels more radiant.
- ✓ Skin tone looks more even.
- ✓ Skin looks healthier.
- ✓ Complexion looks brighter.



Before



After

“My skin is more radiant.”

“My complexion appeared more even.”

“My skin tone and moisture levels are more balanced.”

“My skin felt more fresh faced and I noticed I was wearing less and less makeup during the study.”

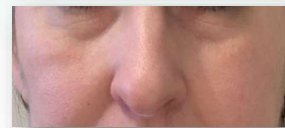


Vollagen®

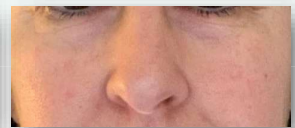
Results in detail: Fine lines, wrinkles, dark circles

After 60 days of use, subjects reported that with regular use:

- ✓ Fine lines and wrinkles appear reduced.
- ✓ The appearance of dark circles under the eyes is reduced.
- ✓ Eyes look less tired.



Before



After

“I have definitely noticed wrinkles on my forehead and around my eyes reduced. Extremely happy with the results.”

“I saw a reduction in fine lines and wrinkles.”

“Really impressed. I had some wrinkles on my forehead and they have dramatically reduced.”

“Dark circles under my eyes are reduced.”



Vollagen®

Results in detail: Breakouts and blemishes

After 60 days of use, subjects reported that with regular use:

- ✓ The appearance of breakouts and blemishes is reduced.
- ✓ Noticed less breakouts.



Before



After

“Bad skin and blemishes have become a thing of the past.”

“I have noticed a significant reduction in blemishes and breakouts on my face.”

“My face feels smooth with a little less red patches.”



Vollagen[®]

Results in detail: Nails

After 60 days of use, subjects reported that with regular use:

- ✓ Nails feel stronger.
- ✓ Nails look healthier.
- ✓ The supplement has improved the overall condition of my nails.

“My nails are stronger and less brittle.”

“My nails are the strongest they’ve been in years.”

“Improved the condition of my nails, which had previously been weak and brittle and peeled at the sides.”

“Hair, skin and nails all feel much healthier thanks to this product.”