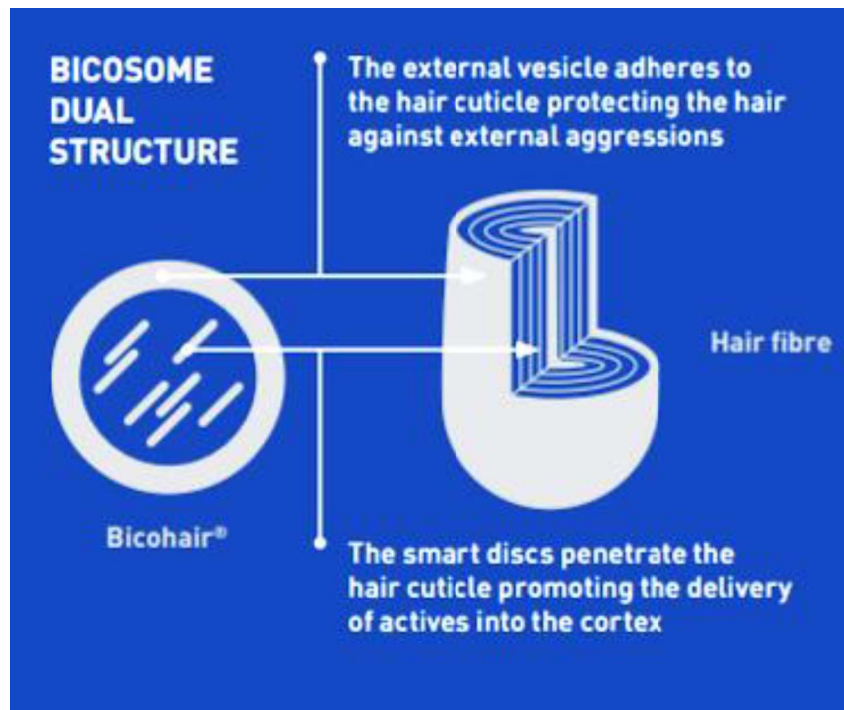


# BICOHAIR® TECHNOLOGY



- **Bicohair®** vesicles adhere to the hair cuticle by electrostatic interactions and completely cover the hair shaft.
- The **smart discs** penetrate into the hair cuticle to deliver active **ingredients to the cortex.**
- In addition, the lipid structure of Bicohair® **reinforces the hair's lipid structure**, which helps prevent the weakening of the cuticles and protect the cortex from direct aggressions.

bicohair®